



# Pre Bee-Cash Utility Token (P-BCS) Pre-Sale (ICO) Campaign and White Paper

## Introduction

After several years of research and preparation, we have created the **Bee-Ecosystem** in collaboration with Wanderhouse LLC, which serves as both the developer and administrator of the Bee-Ecosystem as well as the organization responsible for its digitization. Bee-Ecosystem includes all the areas of everyday life, such as housing, healthy living, energy independence, transportation, and recreation.

At the core of the ecosystem is the Bee-Home housing program, which revolutionizes the home acquisition process, whether through buying or renting. Complementing this service is our Bee-Holiday program, catering to both investors and vacationers and offering a range of accommodation options for holidays and vacations.

By exploiting the transparency, security, and efficiency of blockchain technology, Bee-Home and Bee-Holiday provide an easily accessible, high-yield, and fully secure solution for the joint ownership of affordable rental housing stock and vacation homes.

In today's real estate environment, there is an increasing demand for people with smaller capital to be able to invest in real estate while avoiding high costs, even in the high-yielding accommodation (hotel) sector!

To satisfy this legitimate need, we are launching the Pre Bee-Cash utility token (P-BCS) ICO campaign. The ICO is to be conducted by Wanderhouse LLC and commissioned by Dubai-based Proficom Dubai (Project Finance Company Dubai).

The purpose of the P-BCS tokens issued during the ICO is to create the capital needed to build and launch the Bee-Ecosystem. The purchased P-BCS utility token does not give ownership or dividend rights, nor does it offer investment opportunities.

After launching Bee-Ecosystem, we will create Bee-Cash, a separate token that serves as the system's internal currency. In a later iteration of Bee-Ecosystem, P-BCS buyers may have the option to convert their tokens to Bee-Cash in exchange for discounts or special deals for future projects in the Bee-Ecosystem, such as sector-specific NFTs, at a predetermined rate of \$1 BCS / \$1 Bee-Cash.

Another important goal is to provide those looking for a housing solution with this opportunity to explore the Bee-Home program's "Decentralized Housing" mode. Using P-BCS in this way offers an alternative and lasting solution to the housing issues in today's market. Our goal is to create accessible, sustainable residential communities globally, in which residents can move freely, rent easily, and enjoy other available products and services - all while being paid in our internal BCS utility token through the Bee-dApp. Bee-Ecosystem is a blockchain-based project developed and operated by Wanderhouse LLC.



Using the power of the blockchain, our system ensures transparency and trust between co-owners by recording owner profit shares, storing transaction history, and maintaining property management data on the blockchain. This eliminates traditional challenges such as disputes, lack of transparency, and mismanagement, creating a safe and reliable environment for co-owners.

The Bee-Ecosystem will be built upon the Ethereum Blockchain or BNB Smart Chain, utilizing a non-energy-intensive Proof-of-Stake (PoS) consensus mechanism.

Our goal is for NFT owners to be entitled to continuous income from the profits of operating a seaside resort, a cozy mountain cabin, or an elegant city apartment through a simple and user-friendly platform.

## Market overview

During the Covid-19 epidemic, many hotels and holiday complexes suffered serious losses due to closures. As a result, the popularity of individually attained accommodations has increased remarkably.

The annual yield of real estate purchased for rental purposes in the European Union generally ranges between 6-10%, depending on the area and turnover rates. Thus the increase in the value of the property can also be calculated, which is 5-7% on average. Based on these numbers, real estate may be considered one of the best investment opportunities on the international market today.

However, rapid growth has resulted in soaring rental prices, exacerbating a serious housing shortage. This has drawn the attention of investors, prompting many of them to regroup their capital from the office sector into rental housing and holiday accommodations.

In most parts of the world, the rental housing market is experiencing similar market dynamics and it is expected that over the next few years, millions of affordable apartments will be needed globally.

Commissioned by Proficom Dubai, the Bee-Ecosystem project is to create a multi-channel marketing solution with dedicated customer service support. Simultaneously, it provides capital to cooperating partners for the development of large-scale real estate market projects, thereby creating affordable housing and accommodations.

Our strategy includes increasing the return on investment of housing units in NFTs by integrating into our system Prefab modular housing units that can be installed quickly and affordably, or seasonally moved and operated where needed.

We import, install, and operate residential units in large quantities that are fully equipped, with an off-grid version. The residential units also meet the most modern high-tech needs, which generates demand for renting through an enjoyable living space.

We also offer accommodation organization and operation services in our system through our respective regional partners, providing jobs for local residents or members of the system.



In summary, at Bee-Ecosystem we manage all aspects of real estate management with a dedicated corporate culture and our versatile and creative team. We understand that the most important goal of accommodation projects is the creation and operation of an exclusive "boot list," including high-priority locations. At Bee-Ecosystem, we also highly prioritize the optimization of profit for stakeholders invested in real estate-related NFTs.

### Problem

Over the past five years, our team of professionals and experts has assessed the problems of the real estate and holiday accommodations sector through a survey that allowed us to learn from the mistakes of others, while providing an amazing opportunity for our members and investors.

Based on these surveys, the list of problems arising in the current investment environment include:

- **Legal documentation and costs** - Real estate involves a complicated and expensive buying process that takes a lot of time for investors, especially those who want to buy real estate in other countries.
- **Too much in taxes** - The goal of a smart investor is to diversify his portfolio, but the high taxes associated with the real estate market often repel investors and affect ROI.
- **It's hard to get real estate loans** - The current banking system makes it very difficult for individuals to get the loans they need to buy real estate.
- **Liquidity issues** - Requires a high initial investment up front amidst ever-increasing real estate prices. On the other hand, offloading real estate is difficult and time-consuming, making it hard to quickly convert large sums into cash.
- **High fees** - From agency fees to mortgage interest, the real estate market is full of various fees and costs.
- **Paperwork** - Any investor looking to buy real estate faces a huge amount of documentation, which can often be time-consuming and expensive to complete.
- **Property maintenance** - Whether they are rented out or occupied, properties require year-round operation and maintenance.
- **Poor treatment of tenants** - This aspect of the market can be extremely stressful for tenants.
- **Long sale process** - It takes on average 7-12 weeks to close a real estate sale. For those who need immediate liquidity, this period of time is not acceptable.

### Solution

After thorough market analysis and expert surveys, as well as many years of industry experience, the founders of Bee-Ecosystem are designing a housing model and investor program that allows the involvement of investors at the beginning of real estate projects. Our solution takes into account the need for users to have easy access to the market without the typically high barriers to entry.



Bee-Ecosystem real estate projects, such as Bee-Holiday Space Capsule Resorts, will be tokenized as independent projects. Buyers who purchased P-BSC utility tokens at a discount during the ICO can later exchange them 1 / 1 for the sector tokens of their choice, after the protocol is built and launched using the ICO proceeds.

The creation of sector tokens is preceded by legal and organizational development, as these crypto-assets must comply with current legal regulations (MICA in the EU, SEC in the United States). A special project company is created for each given project, the ownership of which is shared among the owners of the sectoral NFT. This ensures the solution to the problems and difficulties listed in the previous point.

### What we're solving:

- **The long and expensive purchase and legal process**  
For NFTs created in the Bee-Ecosystem, every project or residential unit will be tokenized, so the property will be programmatically divided with the yield in proportion to the issued NFTs. With this system of fractional ownership, we enable a larger group of investors to quickly participate in higher-value residential units, housing, or holiday projects with smaller investment amounts.
- **Better Liquidity**  
Project NFTs can require lower liquidity from buyers compared with traditional real estate investments, where significant capital is required up front. Additionally, NFTs can be sold at any time and investors can trade these tokens on secondary markets, potentially allowing for faster entry and exit.
- **Global access**  
NFTs break down geographical barriers, allowing investors from all over the world to access and invest in real estate in different regions. The projects to be created will only be built in areas where the legal environment supports ownership and profit sharing through NFTs.
- **Security & transparency**  
Blockchain technology provides transparency and immutability, increasing trust by immutably recording ownership and transaction history.
- **Rental costs**  
Payments will be available in FIAT and cryptocurrency. Our goal is that internal payments in the ecosystem can be made with BCS. This also promotes the usability of cryptocurrencies and increases circulation.
- **Taxation**  
The global trend of countries is to pass laws one after the other to tax profits from crypto income at a lower rate. As a result, it is possible to legally optimize tax payments by reinvesting the yield or keeping it in the crypto space



- **Ownership & control**  
Sector NFTs provide a clear and verifiable digital record of ownership, simplifying the process of transferring ownership.
- **Efficiency via smart contracts**  
Used to automate various aspects of property management, including rent distribution, tenant contract execution, and maintenance tasks, streamlining operations.
- **Enhanced Diversification**  
Project NFTs allow investors to diversify their portfolios between different types of real estate and geographical locations without the need for significant capital, thereby achieving the ability to share capital, even among several projects, thus optimizing profits. Inclusion in a diversified asset portfolio can potentially improve the risk-return balance.
- **Accessibility**  
The lower barrier to entry of NFTs changes the situation of real estate investments, making them accessible to a wider range of individuals, including retail investors and individuals who may not have the financial means to purchase an entire property.
- **Liquidation options**  
Secondary markets for real estate NFTs offer investors the opportunity to sell their holdings, offering flexibility and potential profit realization.
- **Innovation in financing**  
NFTs open up innovative financing models, such as cooperative crowdfunding, so that more investors can contribute to the acquisition of real estate, thereby reducing exposure to bank financing.
- **Efficiency**  
Digital ownership through NFTs eliminates the need for traditional paperwork and intermediaries, thereby reducing administrative burdens and fees.
- **Digital ownership**  
Enables real-time tracking of property performance, rental income, and other metrics, giving investors up-to-date insights.

### Why the Bee-Ecosystem?

Through projects created in the ecosystem and with the tools of digitalization, Bee-Ecosystem provides investors with the opportunity to invest in value-retaining holiday homes and rental apartments that have annually increasing value through sectoral project NFTs.

Real estate continuously appreciates over a long period of time, showing lower volatility compared to state financial markets, thereby providing a stabilizing effect even in periods of possible crisis. In addition, real estate provides protection against the erosive effects of inflation and currency



devaluation and can be an exceptional store of value over the long term. Real estate also functions as a means of production and provides predictable income through rental yields.

There are many more innate benefits to decentralized real estate within the Bee-Ecosystem, including no hidden fees, no credit check, a passive income source, no paperwork, and estimated capital appreciation.

### **Why property-based NFTs?**

Real estate ownership has long been viewed as an investment that requires an extremely high level of liquidity. Homeowners and investors typically commit their capital for multiple years in order to achieve an appropriate level of return on their investment. These barriers to entry are considered unsustainable by many everyday investors and often detract from the perception of real estate investing. By using NFTs, our program is able to create fractional real estate investments, allowing investors to get involved with as little as \$100. The NFT also helps to overcome many problems in the current real estate market, such as proof of ownership, access to funds, global accessibility, and transparency.

### **How It Works**

All project NFTs issued in the Bee-Ecosystem, such as the Bee-Home housing project or the accommodation sector Bee-Holiday NFT, are supported by fractional and real physical properties and collateral. All Bee-Home or Bee-Holiday project assets are owned by a special purpose company (SPV).

These NFTs that are tied to the real estate project can only be purchased (converted) in the start-up phase with the Pre Bee-Cash utility token (P-BCS), which is marketed with the initial coin offering (ICO).

Our goal is 100% transparency, and all contracts will be publicly listed on Bee-Marketplace.

SPV ownership is divided into fractional shares, so anyone can own real estate for as little as \$100. Users can trade their fractions 24/7 on Bee-Marketplace or a third-party NFT marketplace such as Opensea.

Bee-Ecosystem NFTs can be used as proof of authenticity and ownership, as collateral, for trading in secondary markets, or as a digital collection.

Each NFT is linked to a unique promissory note that indicates the amount invested in the property. The property only changes hands if someone owns 100% of all fractions of a real estate NFT and wants to transfer it. In this case, we support the user with all necessary steps and documents.

### **Referral Reward System**

Bee-Ecosystem will integrate a referral reward system to promote the organic growth of the community. Rewards are available to registered, KYC-verified users. For each referrer, a new KYC-verified account registration is created including a referral link for them to share.



The rewards for referrers will vary depending on the ICO stage and the outcome of associated referrals:

1. **Registration Rewards:** Each of the first 150,000 KYC'd members to register for the ICO campaign will receive 1 P-BCS token as a registration reward. To unlock the spendable feature of these tokens within the Bee-Ecosystem, these early members must refer 2 people who also complete registration. Early members also will receive 1 P-BCS for each new membership registration that occurs through their referral link.
2. **P-BCS Buyer Reward:** Referrers will be rewarded when a user they referred purchases P-BCS during the P-BCS ICO campaign.
3. **Direct Referral Reward:** Referrers will receive 1% of the amount of P-BCS tokens purchased by the users they referred.

#### Referral Reward Tokens

Pre-registration Referral Reward Tokens		16,67%	150 000
New Member Referral Reward Token		33,33%	300 000
Purchase Reward Tokens		50,00%	450 000
			<b>900 000</b>

Reward P-BCS tokens for each pool are limited to a predetermined maximum number. Reward tokens within each pool are only issued until the maximum number is reached. Our goal with the reward token system is to generate 100.000 - 150.000 registered community members at the outset.

#### Ecosystem

The Bee-Ecosystem consists of the following sectors, where the P-BCS utility token can be exchanged for project NFTs or the internal currency of the Bee-Ecosystem (BCS), which will be an asset-based token in the Bee-Ecosystem. That way, users can directly pay the costs and fees incurred within the ecosystem:



Bee HOME

**Bee-Home**, the housing division of Bee-Ecosystem where we create a network of accessible, affordable rental housing. BCS can be used to participate in the program, to raise capital, to pay monthly rental fees, and to make purchases.



Bee HOLIDAY

**Bee-Holiday**, the exclusive accommodation network of Bee-Ecosystem, offers a global bucket list form of vacation. Within the Bee-Holiday subsidiary of the Bee-Ecosystem, the rental possibility of the accommodation will be available with the Holiday-Card NFT, which is purchasable with the P-BCS. Investors will also have the opportunity to purchase whole modules or even just a smaller fraction of ownership of these modules, also in the form of NFTs.



Bee ENERGY

**Bee-Energy** - We are committed to renewable and green energy, which is why sustainable energy and energy storage are a priority. The P-BCS utility token is also suitable for purchasing renewable products available in our system, which may unlock additional discounts.



Bee HiVE

**Bee-Hive** - The purchase of healthy foods and products needed in our daily lives becomes possible with the creation of the Bee-Hive community store network. Our goal is to purchase regionally produced products in this store network using the latest blockchain technology-based internal payment mechanism.



Bee HEALTH

**Bee-Health** - Provides access to health care and appropriate quality medical care, also with internal funds. Our goal is to create an international network of healthcare institutions that embraces blockchain-based transactions.

### Pre Bee-Cash utility token (P-BCS)

The income from P-BCS utility tokens sold at a discount during the ICO campaign will be used to create the background systems for the future Bee-Ecosystem and to facilitate the buying and selling of NFT's.

P-BCS allows our investors to enjoy a range of benefits while providing discounts and bonuses as sector NFTs are 1 / 1 convertible upon creation once the platform has launched.

### Advantages of purchasing P-BCS:

- **Passive income:** By exchanging P-BCS tokens, token owners have the opportunity to earn passive income through NFTs created within the framework of sector projects after the launch of Bee-Ecosystem.
- **Program Rewards:** You can access exclusive monthly rewards or bonuses.
- **Membership:** The purchase of pre-sale tokens (P-BCS) automatically entitles you to convert to NFTs issued in the Bee-Ecosystem.
- **"Pre-emption" right:** P-BCS utility token owners will have an advantage in the NFT pre-sale stage when purchasing the sectoral or project NFTs to be issued.
- **Discounts:** Token holders can enjoy discounts on trading fees and purchases within the Bee-ecosystem, such as for accommodations. For every \$1,000 purchase, 1 guest stays overnight!

### P-BCS issue and ICO campaign:

Token full name	Pre Bee-Cash utility token
Token short name	P-BCS
Blockchain	Binance Smart Chain (BNC)
Advance offer	25 000 000
Full range	27 000 000
Initial price	0,70\$





Accepted cryptos for token purchase: **BTC, USDT, ETH (BUSD)**

### The Pre Bee-Cash Tokenomics

**Full token pool:** **27 000 000** piece

Public presale	92,59%	25 000 000
Reward	3,33%	900 000
Development team	2,59%	700 000
Legal and consultants	0,37%	100 000
Liquidity	0,37%	100 000
Reserve	0,74%	200 000
	<b>100,00%</b>	<b>27 000 000</b>

### ICO process and pre-sale schedule

The pre-purchase process is an ICO which is divided into 5 stages (or purchase baskets). Each basket is made at the predetermined binding rate and with a specified number of tokens. As a general rule, the next basket is opened after the token in the previous basket is sold.

#### Advance Purchase Schedule

Basket navn	Price	P-BCS	Amount received	Exchange rate profit %	
1. Private basket	0,70\$	5 000 000	3 500 000\$	42,86%	3 500 000\$ Soft cap
2. Early basket	0,75\$	5 000 000	3 750 000\$	33,33%	
3. Starter basket	0,80\$	5 000 000	4 000 000\$	25,00%	
4. Late basket	0,85\$	5 000 000	4 250 000\$	17,65%	15 500 000\$ Hard cap
5. Closing basket	0,90\$	5 000 000	4 500 000\$	11,11%	
		<b>25 000 000</b>	<b>20 000 000\$</b>		

Private investors have the opportunity to subscribe to the P-BCS offer available in the 1st Private basket at a discounted price of \$0.70.

**Soft cap:** The minimum amount required to launch Bee-ecosystem pilot projects as listed in the sector workshop table. The main rule is that if the soft cap limit is not reached, it is necessary for the Team to decide whether the capital received will be repaid, or what pilot projects will be launched after considering the goals to be achieved.

**Hard cap:** The sales limit, which will make the announced pilot project process a reality.

#### Distribution of developer, consultant, and reward tokens

The use of the tokens allocated to rewards, the development team, and legal advisors will start in stages after the 6th month after the end of the pre-sale phase.



These utility tokens do not cause exchange rate changes, so by recirculating the revenues of the pilot projects created from the capital paid by early investors, the cover for these tokens is also created. With this collateral, BCS will be created. Since BCS will be an asset-based token, only as much will be circulated that has the asset value collateral behind it. It will be circulated at the exchange rate of \$1 during the issuance phase.

BCS tokens can be used in the same way as P-BCS, so they can be exchanged for sectoral NFTs and BCS with the above schedule.

#### Development token issuance rate

0 - 6 months		0,00%	0
7 - 9 months		5,00%	35 000
9 - 12 months		10,00%	70 000
13 - 16 months		10,00%	70 000
17 - 21 months		10,00%	70 000
22 - 25 months		10,00%	70 000
26 -		55,00%	385 000
			700 000

#### Rate of issue of legal and advisory tokens

0 - 6 months		0,00%	0
7 - 9 months		5,00%	5 000
9 - 12 months		10,00%	10 000
13 - 16 months		10,00%	10 000
17 - 21 months		10,00%	10 000
22 - 25 months		10,00%	10 000
26 -		55,00%	55 000
			100 000

**Redemption rate:** The profit difference between the initial purchase rate and the exchange rate for the Private basket exceeds 42%.

Redemption:	Price	Redemption rate	Exchange rate profit %
P-BCS >> BCS, NFT	0,70\$	1,00\$	42,86%

**Ratio of investment compared to ICO income:** The amount of investment compared to the number of tokens sold exceeds 81%. This establishes the asset-based token.

Investment	ICO revenue	Investment %
16 260 000\$	20 000 000\$	81,30%



**Investment ratio compared to the conversion amount:** The amount of the investment in relation to the number of converted NFTs exceeds 60%.

	Investment	NFT conversion \$1	Investment %
	16 260 000\$	27 000 000\$	60,22%

**The ratio of project value to token coverage:** The value of the project created by the investment (material assets and the ratio of the operating volume) exceeds 100%. This ensures the 100% coverage of BCS, the system's native token, and the sectoral NFTs after the redemption of P-BCS.

Project value multiplier	Project value	Redeemed NFT at €1	Investment %
1,70	27 642 000\$	27 000 000\$	102,38%

#### Use after ICO

The capital raised in this way promotes the development and start-up of the Bee-Ecosystem pilot projects, as well as the continuous marketing and expansion of the ecosystem divisions.

In addition, we use it to cover sector and personnel expenses, technological developments, legal and regulatory obligations, and collaborative partnerships.

#### The sectoral development of the Bee-Ecosystem and the creation of model projects form the basis for the creation of project NFTs.

Specific project NFTs, such as Bee-Home or Bee-Holiday NFTs, are created in sector projects. Customers can exchange P-BCS for the NFTs created based on project fractionalization.

The created NFTs generate continuous passive income, as they are entitled to dividends. The exchange rate is expected to increase dynamically as a result of the supply and demand principle and the development of the project.

#### Sector project NFT return calculation rule:

The yield of issued fractional property-based NFTs is calculated after the net profit of the turnover generated by the investment of the paid-in funds.

Revenues from the rental and operation of installed housing units (Bee-Home, Bee-Holiday), Bee-Hive sales modules, and Bee-Solar energy storage systems are calculated based on the following principle:

After deducting the necessary costs, the gross income is distributed at a ratio of 40% / 60%; 40% goes to operating costs and 60% to the NFT dividend fund.

#### Direct costs of gross income generation:

- System usage and transaction fees payable to Wanderhouse LLC as system administrator.




- Area rental costs.
- Local taxes, contributions.
- Insurance fees.


## Bee-Ecosystem Tokenization Process Roadmap

1.	<b>Creating of Bee-Ecosystem foundation</b>	2022 - 2023
	The creation of organizational foundations and sectors, which includes project preparation, research, and modeling of the starting areas. Furthermore, in this section, we defined the range of products and services to be launched in the different sectors. Supplier relationships, pricing, and return calculations were established.	
2.	<b>Creation of Pre Bee-Cash utility token</b>	2024 Q1 - Q2
	We will create the P-BCS token on the blockchain proposed by the selected professional development partner. From the sale proceeds, we will create the pilot projects of the entire Bee-Ecosystem and use them to present our system to future investors.	
3.	<b>Pre Bee-Cash utility token ICO campaign</b>	2024 Q2 - Q3
	We decided on the ICO campaign because real capital can be raised in a shorter time than with STOs, which require a higher level of security and an authorization process. The campaign will be run by Florida-registered Wanderhouse LLC, commissioned by Proficom Dubai, and commissioned by the internationally recognized NinjaPromo to manage it. Our goal is to raise only enough capital from the sale of P-BCS in the ICO phase, which is enough to present the sector projects. Later, we plan to regularize security tokens when launching additional projects, which will give our investors a higher level of security. Thus, the P-BCS can later be converted to the NFT of the project and also to the BCS (STO).	
4.	<b>Creation of Bee-Ecosystem sectoral workshops</b>	2024 Q2 - Q3
	The task of the sectoral workshops is to create the background processes and organizational and operational rules necessary for the successful operation of the sector by involving experts in the given professional field. They will also assist in procurement, investment, and tasks related to construction and operation tasks for start-up projects. Each workshop operates with its own budget plus the team bonus reward. Payments will be made based on performance level expectations, including the regulation of the workshops. This also ensures the safety of investors and the realization of projects.	
5.	<b>Creation of SPVs (special project companies)</b>	2024 Q3 - Q4
	We will create the operation of the sectors and the legal background of their economic activities within project companies. Their creation depends on the geographical location of the sector's activity, as well as the legal (crypto regulation) support of the given country. The NFT issuing SPV of the project will be established in Luxembourg within the European Union. However, we plan to create additional SPVs in the United States, Canada, the Dominican Republic, and Dubai.	
6.	<b>Creation of pilot projects (sectoral)</b>	2024 Q2 - Q3 - Q4



	These are additional sector workshops, such as the Bee-Home sector (responsible for our permanent housing program), or Bee-Holiday (which provides exclusive accommodation services). Others include our renewable energy sector (Bee-Solar), the small producer store network sector serving regional needs (Bee-Hive), and the health program (Bee-Health). With these independent sectoral pilot projects, we can plan for future development directions and opportunities.	
7.	<b>Creation of sectoral NFTs</b>	2024 Q3
	We issue sectoral NFTs for the development of projects and networking, which are based on redistributing the profit generated in the sector among the owners of the NFT. At the start, we also decided in favor of the NFTs that can be created with simpler regulations, but the STOs that will be created later will also be available here.	
8.	<b>Conversion of P-BCS utility token to sectoral NFT</b>	2024 Q3
	The purchase of sectoral NFTs in the issue phase is made to P-BCS owners with a right of first refusal at a rate of 1 / 1. With this, the exchange rate bonus received during the ICO period can be realized here immediately. Each sector will have its own sector NFT, which pays dividends from the profits generated in the entire sector.	
9.	<b>Project digitization (DigiShares) platform integration</b>	2024 Q3 - Q4
	Our goal is to unite sector projects on a common NFT and STO platform, on which investors can monitor yield processes, or sell or buy from them, taking advantage of the benefits provided by the blockchain. That is why the DigiShares platform, which has a history of several years, was chosen.	
10.	<b>Project digitization (project NFTs)</b>	2024 Q3 - Q4
	Additional individual projects can be created within the sectors, which can even result in the digitization of a property or project element. This also increases the possibility of redeeming initial tokens or diversifying investments.	
11.	<b>Project NFT campaign</b>	2024 Q3 - Q4
	For separate projects, we launch separate project campaigns for the defined target audience.	
12.	<b>Creating a network of sectors (Home, Holiday, Solar, Hive, Health).</b>	2024 Q3
	The creation of networks resulting from the work of the sectoral workshops, aiming for a global Bee-Ecosystem. This creates flexible mobility and the possibility of free relocation. Our goal is to create decentralized housing.	
13.	<b>Conversion of P-BCS to BCS at a ratio of 1/1</b>	2025 Q1 - Q2



	The native token of Bee-Ecosystem will be BCS, with which anyone can access any product or service within the system on a global level. This creates the free internal flow of money and creates a connection to satisfy the virtual world (blockchain products, cryptocurrencies) as well as physical needs. In a complex system, we can achieve solutions for the main needs of our everyday life, such as housing, healthy food, or useful free time.	
14.	<b>Bee-dApp launch (mobile application)</b>	2025 Q2 - Q3
	A mobile phone application created for managing the internal processes of the entire Bee-Ecosystem, including shopping, saving, paying rent, or booking accommodations. Development and operation will be done by Wanderhouse LLC. The application will also be suitable for storing and distributing Pre-BCS.	
15.	<b>BCS trading start</b>	
	After the establishment of the sector projects, BCS will be introduced to crypto exchanges, where anyone can give and buy freely. However, this will only start when the background system is already working and the sector processes have been established. The exchange rate of BCS is determined by supply and demand and the success of the projects. Therefore, the services within the system will only be available with BCS. BCS must be purchased to obtain rent, accommodation, or products available in stores. Based on this, it can be seen that the more people use it, the more traffic it generates, which potentially results in an increased exchange rate.	

**Bee-Ecosystem Team:**The Wanderhouse Startup Project Team:**Board of Directors****- Dr. Balázs Stella**

CLO - Chief Legal Officer  
Proficom Dubai

J.D. & Economy degree holder with extensive expertise in project management, public relations and communications throughout numerous senior-level leadership roles.

LinkedIn: <https://hu.linkedin.com/in/bal%C3%A1zs-stella-427063b7>

**- Jenő Deák**

CTO Chief Technology Officer  
Proficom Dubai



Founder of Bee-Ecosystem and the Bee-Home housing programme. With many years of experience as an organizer and researcher in the fields of housing, co-housing and blockchain technologies and solutions. A committed advocate of sustainable solutions and the envisionser of the "Decentralized Housing Model".

LinkedIn: <https://www.linkedin.com/in/jeno-deak/>

Facebook: <https://www.facebook.com/jeno.deak/>

<https://www.facebook.com/Wanderhouseofficial/>

Youtube: <https://www.youtube.com/@jenodeakwanderhouse3847>

### - **László Szűcs**

CFO Chief Financial Officer

Proficom Dubai

A seasoned business professional with nearly 20 years of experience as a sales executive and business director. His exceptional talent for building and nurturing interpersonal business relationships has set him apart in the industry. His strategic vision and dynamic approach have consistently driven success, earning him a stellar reputation and the respect of his peers.

Facebook: <https://www.facebook.com/szucs.laszlo00>

LinkedIn:

<https://www.linkedin.com/in/l%C3%A1szl%C3%B3-sz%C5%B1cs-4aa647310/>

### - **Mihály Furmen**

CMO Chief Marketing Officer

Proficom Dubai

An experienced and highly skilled marketing and investment expert, thriving in the international investment environment, and using innovative and creative solutions to ensure continuous sustainable growth for businesses

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### Bee-Ecosystem Project Team

- **Iovag SZVETLIK Atilla**

Bee-Ecosystem, IT Director

A highly experienced network designer, web developer, ethical hacker and programmer. He is a specialist in vector and bitmap graphics and image processing, and is proficient in HTML5, CSS and CMS. His key professional interest is in creating and optimising the connections between different systems, to create more efficient and integrated solutions.

LinkedIn:

<https://www.linkedin.com/in/%E2%98%A8-lovag-szvetlik-atilla-a804424a/>

- **Ádám Bukovinszki**

Bee-Ecosystem, IT Manager

An IT consultant, analyst, developer, and project manager active in a corporate environment with over a decade of experience. His main strength lies in his ability to combine the human (communication and organization) and technical (analytics, planning, development) aspects of the IT profession in one person. He is also well known for his efficiency loving, innovative, goal oriented mindset.

LinkedIn:

<https://www.linkedin.com/in/adam-bukovinszki-30bab2b/>

Facebook:

<https://www.facebook.com/bukshi>

- **Ferenc Szeleczki**

Bee-Ecosystem, Organisational Development and Cooperative Liaison Officer

Highly skilled researcher and entrepreneur, acclaimed analyst of digital social interactions, and the interpretative models based on them. Committed to the idea of a cooperative society and its sustainable development.

Facebook:

<https://www.facebook.com/ferenc.szeleczki>

- **József Kárpáti**

Bee-Home, Sustainable Architecture and Program Ambassador

A committed advocate of environmental awareness, energy efficiency and climate-focused architecture. For more than 20 years, he has been the President of the Hungarian Association of Environmental and Assembled





Technology Enterprises, an association of companies using prefabricated housing technology. Living his passion, he continues today to be a staunch advocate of environmentally responsible building solutions as an Ambassador of the Bee-Home housing programme.

LinkedIn: <https://www.linkedin.com/in/jozsefkarpati/>

Facebook: <https://www.facebook.com/profile.php?id=100087306843815>

YouTube: <https://www.youtube.com/@kj219534/videos>

### - **Kornélia Budai**

Bee-Ecosystem, Network Development, Regional Director (Benelux States)

A hotel management expert with years of experience in administration, personnel and organisational coordination. Her outstanding communication skills and effective management style have become her trademark. Her competence and unwavering determination ensure that her team always performs to the highest standards, guaranteeing the most excellent guest experience. As one of the founders of Bee-Ecosystem, she is responsible for organising the operation of the Holiday sector and for the selection and training of its staff.

Facebook: <https://www.facebook.com/bkornelia>

### - **Márió Mürkl**

Bee-Ecosystem VFX, Lead Visual Designer

An independent game developer, obsessed with graphics and visual effects, with many years of professional experience and outstanding expertise in using and teaching the Unreal Engine. As a producer, actor and VFX designer, he is also devoted to making the imagination become reality in the most lifelike way possible.

LinkedIn:

Facebook:

<https://www.facebook.com/share/FYKcUVojhzSvnmCQ/?mibextid=LQQJ4d>

Youtube: [https://youtube.com/@murklmario9084?si=JuYA\\_mA8bc5shjpV](https://youtube.com/@murklmario9084?si=JuYA_mA8bc5shjpV)

### - **János Juhász**

Bee-Home, Housing Ecosystem Construction General Contractor



He is a renowned general builder and contractor, and has designed and implemented many successful construction projects. He has joined Bee-Ecosystem to help create a sustainable and conscious community housing model, and is currently working in partnership on the Bee-Home model project, a 250-person workforce housing development.

- **Brigitta Lajta**

Bee-Home, Self-sufficiency Expert

As an economist and teacher, she is passionate about the promotion of community housing. She is particularly devoted to promoting people's self-sufficiency and believes deeply in the power of working together. For her, the most inspiring way of teaching is by illustration through example, which shows the power of community and the importance of cooperation.

- **Csaba Majkó**

Bee-Home, Housing Ecosystem Construction Contractor

- **Lajos Tolnai**

Bee-Home, Housing Unit Installation Expert

A leading expert in building waterproofing with an exceptional track record in community development. With years of experience sealing structures against the elements, Mr. Tolnai has revolutionized industry standards. His innovative solutions and dedication to enhancing living environments have earned him the trust of communities nationwide.

- **Zsolt Pásztor**

Bee-Home, Project Manager for Sustainable Housing Solutions

Committed advocate of sustainable solutions, such as the Bee-Ecosystem. He believes that it is vital for like-minded people to form a community and work together to make their everyday lives sustainable. He firmly believes in helping each other, in continuous improvement and development, and organising and operating these values is his main motivation. At the heart of his work is a commitment to community building and sustainability.



- **Zoltán Pukansky**

Bee-Holiday, Project Manager for the Dominican Republic Branch of Bee-Holiday

He is a master craftsman in the construction industry, a professional general contracting specialist who has become an indispensable factor in his trade, thanks to his decades of experience and expertise. He created a stunning holiday resort in the Dominican Republic all on his own and then joined the Bee-Ecosystem. This collaboration has led to the launch of the Bee-Holiday Dominican model project, which opens up new horizons in tourism.

- **Andrea Kovács**

Bee-Health, Pioneer of Innovative Physical Medicine and Acclaimed Expert in Bioenergetics

Movement therapist, recreational therapist and naturopath. As an expert in alternative and holistic treatments, she uses frequency and chakra therapies and develops unique, personalised healing methods. She deeply believes that cellular cleansing is essential to achieve complete physical and mental balance, and guides her patients on this journey, providing them with the highest level of care and support.

- **Gyöngyike Kristyán**

Bee-Health, Recognised practitioner in the field of therapeutic massage and psychic medicine

A recognised practitioner in the field of therapeutic massage and psychic medicine for 25 years, and has spent her career learning a variety of massage techniques to help her patients as effectively as possible. She firmly believes that a balance between body and mind is essential for good health, and that mental problems often manifest themselves in physical symptoms. Through her empathic, holistic approach, she strives to help her clients find their way back to harmony and thus live a more fulfilling life.

- **Elemér Kozma**

Bee-Energy

MSC graduate in electrical engineering, energetics expert, and researcher with a decades-long research institute background in the application of



SCADA and IT solutions. During his distinguished career he has held several senior management positions in various IT multinational corporations as CTO and CEO. He has become passionate about the development of renewable energy systems since 2015, with a focus on combining energy production and storage technologies with IT tools to create an energy efficient ecosystem.

- **Tibor Kocsis**

Bee-Energy

Electrical engineer, energy and mechanical expert, lecturer, with decades of experience in trade, marketing and professional education. He is convinced that the future belongs to societies based on partnership, working in harmony with nature. His mission is to develop an environmentally friendly energy system based on renewable resources that will achieve the optimal, sustainable ecosystem.

- **Zoltán Fenyvesi**

Bee-Energy

Specialist in electronics development, manufacturer of the AT heating module, which is one of the smallest boilers in the world (6 kW, 8\*8\*14 cm) and the best in its class with an efficiency of 99.69%. The development and optimisation of the heating module has become a passion for Zoltán, who believes that with a projected lifetime of more than 25 years, the device can become a leading player in sustainable energy systems. His mission is to make this new, environmentally friendly technology available to as many consumers as possible.

- **Ibolya Tóth**

Bee-Hive

Expert in social relations, specialist in different models of community and coexistence. Her mission is to create and develop cooperative and supportive communities. Her guiding principle is sustainability, with a particular focus on finding a symbiotic relationship with nature, which is essential to create a healthier and richer future for coming generations.

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